



MIMMI is in possession of a voice that fills the room and refuses to let you stay indifferent. MIMMI seduces and bewitches you with an oasis of cellos, trombones and trumpets, cembalos, drums and heavy beats ranging from the grandiose to the delicate and minimal. In a genre MIMMI herself describes as Baroque Pop she explores the massive emotions in life whilst keeping her lyrics the focal point.

Her new album **“Stay Weird”** is produced by Vegard Sleipnes and MIMMI herself. Luring behind the scenes of Subsonic society Studio in Oslo you also find eminent musicians Torgeir Waldemar and Anders Møller as co-producers and studio musicians.

MIMMI is an up-and-coming singer-songwriter born and raised in the far north of Tromsø, now relocated to the capital city Oslo. She grew up in an artistic family and is the daughter of Norwegian actress Guri Johnson. Last summer Mimmi won a silver medal in song writing in the World Championship of Performing Arts in Hollywood (WCOPA). In May this year she graduates from The Norwegian Academy of Theatre with a bachelor’s degree in acting.

Money – Release 04.05.2018 is the first single from her new album. The song is about the fight against inner and outer demons and the struggle to break through the walls and show the world your true self. She is accompanied by musicians Hans Marius Indahl (Anna of the North) on drums, Anders Møller (Ulver, Kåre and The Cavemen, Paperboys) on percussion, Erik Johannessen (Jaga Jazzist, Meg og Kammeraten Min, Bror Forsgren) on cembalo and trombone and jazz pianist Maren Selvaag on grand piano. Vegard Slepines plays the bass guitar and is also responsible for the programming and producing. In addition to singing and composing, MIMMI has also contributed with producing, playing synth and theremin.

Money is MIMMI’s Baroque Pop. This is her universe and this is her song. It is different. It stands out from the crowd - just like MIMMI herself.

MIMMI released her critically acclaimed debut album **“Storm”** on the record label Subsonic Society Audio in 2014. Her first single **“Glittering Glitter”** which had a music video directed by Anders Reime (Paperboys, Jamiroquai) got played with high rotation on NRK P1, P3 and P13 which gave Mimmi the opportunity to guest several radio shows. In addition to the big national stations, the song also received rotation on local radio stations such as Radio Sør and Studentradion Trondheim.

In 2015 and 2016 MIMMI performed at By:larm and Norwegian Wood (Underwood) and went on a small tour throughout Norway. She also participated in the show **“Stjernekamp”** on the national TV station in Norway, composed songs with Nico&Vinz and lent her voice to a co-operation with the cult band KUUK. Mimmi has also worked closely with Bugge Westeltoft and Øystein Greni who both contributed on her debut album.

MIMMI’s music career started already when she was 13 years old and recorded her first EP **“Me and My Funny Side”** which led to her being asked to perform for her big hero Nelson

Mandela. She later received a personal note from Mandela saying he had listened to her EP from start to finish and liked it very much.

Hear Mimmi kick down the walls and break through the facades that surround us.